Exercises Computational Intelligence Lab SS 2020 Machine Learning Institute Dept. of Computer Science, ETH Zürich Prof. Dr. Thomas Hofmann Web http://da.inf.ethz.ch/cil

Series 4, March 9, 2020 (Matrix Approximation & Reconstruction)

Problem 1 (Constrained Optimization with Lagrange multipliers):

The method of Lagrange multipliers can be used to find local maxima and minima associated with a function subject to equality constraints. It is widely applied in several different scientific fields and plays an important role in a number of key derivations in machine learning.

We are going to use it to provide an alternative derivation of a well-known result in linear algebra: if A is an $n \times n$ real symmetric matrix, then there exists an orthonormal basis of \mathbb{R}^n consisting of eigenvectors of A. Let's consider the quadratic form $f(\mathbf{x}) = \langle \mathbf{x}, A\mathbf{x} \rangle$ and suppose we want to optimize f on the unit sphere $S^{n-1} = \{\mathbf{x} \in \mathbb{R}^n : ||\mathbf{x}||^2 = 1\}$. That is, with $g(\mathbf{x}) := ||\mathbf{x}||^2 - 1$, the constraint is given by $g(\mathbf{x}) = 0$.

- 1. Let $\lambda_1 = \max f|_{S^{n-1}}$ and $\mathbf{v}_1 \in S^{n-1}$ a point maximizing f, i.e., $\lambda_1 = f(\mathbf{v}_1)$. Prove that $A\mathbf{v}_1 = \lambda_1\mathbf{v}_1$.
- 2. Now, maximize f on the set $S^{n-2} = \{ \mathbf{x} \in S^{n-1} : \langle \mathbf{x}, \mathbf{v}_1 \rangle = 0 \}$. More specifically, with $g(\mathbf{x})$ as before and $h(\mathbf{x}) := \langle \mathbf{x}, \mathbf{v}_1 \rangle$, consider $g(\mathbf{x}) = 0$ and $h(\mathbf{x}) = 0$ as the new constraints. Assuming that $\lambda_2 = \max f|_{S^{n-2}}$ and $\mathbf{v}_2 \in S^{n-2}$ is a point maximizing f, prove that $A\mathbf{v}_2 = \lambda_2\mathbf{v}_2$.

Hint: Show that if $(\mathbf{x}, \lambda, \mu)$ satisfies

$$\begin{cases} \nabla (f - \lambda g - \mu h)(\mathbf{x}) = 0\\ g(\mathbf{x}) = 0\\ h(\mathbf{x}) = 0, \end{cases}$$

then $\mu = 0$, $\mathbf{A}\mathbf{x} = \lambda \mathbf{x}$ and $\lambda = f(\mathbf{x})$.

- 3. Applying the same rationale as above, prove that $A\mathbf{v}_3 = \lambda_3\mathbf{v}_3$, where $\lambda_3 = \max f|_{S^{n-3}} = f(\mathbf{v}_3)$ and $S^{n-3} = \{\mathbf{x} \in S^{n-1} : \langle \mathbf{x}, \mathbf{v}_1 \rangle = 0, \langle \mathbf{x}, \mathbf{v}_2 \rangle = 0\}.$
- 4. By iterating the above procedure, conclude that $\{\mathbf{v}_k\}_{k=1}^n$ forms an orthonormal basis of \mathbb{R}^n , with $A\mathbf{v}_k = \lambda_k \mathbf{v}_k$, $\lambda_k = \max f|_{S^{n-k}} = f(\mathbf{v}_k)$, and $\lambda_1 \ge \lambda_2 \ge \cdots \ge \lambda_n$.
- 5. Recap in a few words how the Lagrange multiplier method is used as part of PCA.

Problem 2 (Alternating Least Squares for Collaborative Filtering):

Suppose we have a user-movie rating matrix $\mathbf{A} \in \mathbb{R}^{m \times n}$ which contains the ratings from m users for n movies on Netflix. Let \mathcal{I} contain the indexes of the entries observed in \mathbf{A} .

To build a recommender system, we decompose the rating matrix \mathbf{A} into a product of two matrices \mathbf{UV} , where $\mathbf{U} \in \mathbb{R}^{m \times k}$ and $\mathbf{V} \in \mathbb{R}^{k \times n}$ are the user and item matrices correspondingly, and the number of factors $k \ll \max(n, m)$ is relatively small. Let the *i*-th row of \mathbf{U} be \mathbf{u}_i^{\top} ($\mathbf{u}_i \in \mathbb{R}^k$), and the *j*-th column of \mathbf{V} be $\mathbf{v}_j \in \mathbb{R}^k$. Let \mathbf{I}_k denote the $k \times k$ identity matrix.

We are going to perform approximate matrix factorization by minimizing the regularized Frobenius loss

$$L(\mathbf{U}, \mathbf{V}) = \sum_{(i,j)\in\mathcal{I}} (a_{ij} - \mathbf{u}_i^{\top} \mathbf{v}_j)^2 + \lambda \sum_{i=1}^m \|\mathbf{u}_i\|^2 + \lambda \sum_{j=1}^n \|\mathbf{v}_j\|^2,$$
(1)

where $\lambda > 0$ is the regularization strength.

The Alternating Least Squares algorithm aims at minimizing the loss function $L(\mathbf{U}, \mathbf{V})$ as follows.

	Algorithm 1: Alternating Least Squares (ALS)
1	Initialize \mathbf{U}, \mathbf{V}
2 while not convergent do	
3	for $i = 1, \ldots, m$ do
4	
5	for $j=1,\ldots,n$ do
6	

- 1. Is the objective function (1) convex with respect to the pair (\mathbf{U}, \mathbf{V}) ? If not, prove it.
- 2. Is the objective (1) convex with respect to U?
- 3. Derive the update rule for \mathbf{u}_i . Note that the update rule for \mathbf{v}_j is symmetric to that for \mathbf{u}_i .

Hint: differentiate the objective (1) with respect to \mathbf{u}_i holding V constant and set the gradient to zero.

4. Suppose the computational complexity of inverting a $k \times k$ matrix is $O(k^3)$, let n_i be the number of items rated by user *i*. Find the computational complexity of the step

$$\mathbf{u}_{i} = \left(\sum_{j:(i,j)\in\mathcal{I}}\mathbf{v}_{j}\mathbf{v}_{j}^{\top} + \lambda\mathbf{I}_{k}\right)^{-1}\sum_{j:(i,j)\in\mathcal{I}}a_{ij}\mathbf{v}_{j}$$

in the ALS algorithm above. Use big O notation.

5. For a recommender system, \mathbf{u}_i and \mathbf{v}_j can be interpreted as the low-dimensional representations of user i and item j correspondingly. Interpret the update steps of the ALS algorithm in terms of obtaining low-dimensional representations for a recommender system.

Problem 3 (Stochastic Gradient Descent for Collaborative Filtering):

We have seen matrix completion already in Exercise 2, where we approximated a full matrix by an SVD.

In this exercise, we will apply *optimization techniques* to directly minimize the training error for the (unconstrained) matrix factorization formulation $\min_{\mathbf{U}\in Q_1, \mathbf{Z}\in Q_2} f(\mathbf{U}, \mathbf{Z})$, with the objective function being the mean squared error,

$$f(\mathbf{U}, \mathbf{Z}) = \frac{1}{|\Omega|} \sum_{(d,n)\in\Omega} \frac{1}{2} \left[\mathbf{X}_{dn} - (\mathbf{U}\mathbf{Z}^T)_{dn} \right]^2,$$
(2)

and $\mathbf{U} \in Q_1 := \mathbb{R}^{D \times K}$, $\mathbf{Z} \in Q_2 := \mathbb{R}^{N \times K}$. Here, $\Omega \subseteq [D] \times [N]$ is the set of indices of the observed ratings in the input matrix \mathbf{X} .

Environment setup. Please use the same setup and data as in Exercise 2. This is also explained on the web page for the collaborative filtering project, https://www.kaggle.com/c/cil-collab-filtering-2019.

The Task. Implement Stochastic Gradient Descent:

- 1. Derive the full gradient $\nabla_{(\mathbf{U},\mathbf{Z})} f(\mathbf{U},\mathbf{Z})$. Note that since we have $(D+N) \times K$ variables, the gradient here can be seen as a $(D+N) \times K$ matrix.
- 2. Derive a stochastic gradient G using the sum structure of f over the Ω elements. We want to do this in such a way that G only depends on a single observed rating $(d, n) \in \Omega$.
- 3. Implement the Stochastic Gradient Descent algorithm¹ for our objective function given in (2).
- 4. Experimentally find the best stepsize γ to obtain the lowest training error value.
- 5. Does the test error also decrease monotonically during optimization, or does it increase again after some time?
- 6. (Optional) Can you speed up your code, for example by maintaining the set of values (UZ[⊥])_{dn} for the few observed values (d, n) ∈ Ω, and thereby avoiding the computation of the matrix multiplication UZ[⊤] in every step?

Extensions. Naturally there are many ways to improve your solution. One of them is to use regularization term to avoid over-fitting. Such techniques and other extensions can be found, e.g., in the following publications:

- Webb, B. (2006). Netflix Update: Try This at Home. Simon Funk's Personal Blog. http://sifter.org/ ~simon/journal/20061211.html
- [2] Koren Y., Bell R., Volinsky B. (2009). Matrix Factorization Techniques for Recommender Systems. IEEE Computer, Volume 42, Issue 8, pp. 30-37. http://research.yahoo.com/files/ieeecomputer.pdf
- [3] A. Paterek (2007). Improving Regularized Singular Value Decomposition for Collaborative Filtering. Proc. KDD Cup and Workshop, ACM Press, pp. 39-42.

¹https://en.wikipedia.org/wiki/Stochastic_gradient_descent